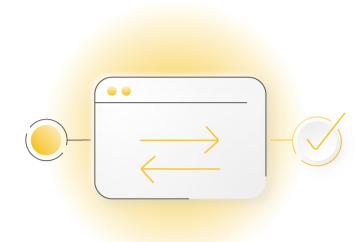
ASSIGNMENT SOLUTIONS

Optimize Your
Transport Assignment
and Execution
Strategy in 4 Steps



CONTRACTED

CONTRACTED VOLUME:

PLAN FOR YOUR MOST STABLE LANES

Contract for your planned volume. Commit to assigning your primary carrier. Focus on your strategic relationship building and setting expectations for reciprocity. Avoid contracted ghost lanes where no volume is expected.

1

OPPORTUNISTIC SPOT:

TAKE ADVANTAGE OF SPOT PRICES

If your primary contracted carrier rejects, use spot prices to your advantage. Compare back-up contracted rates with spot price predictions and buy at the lower rate.

Don't miss out on the potential savings!

2

PLANNED SPOT:

MAXIMIZE YOUR FREIGHT STRATEGY

Make spot part of your strategy. Use Market Intelligence and tools like Market Insights to find imbalanced laneways, and get an enduring advantage with spot buying. Avoid ghost lanes (lanes that are under contract but never materialize) and pro-actively plan for spot instead.

3

OCCASIONAL SPOT:

HANDLE EXCEPTIONS EFFICIENTLY

Exceptions happen. Utilize the spot market to efficiently manage any exceptions that may arise in a compliant manner, while ensuring access to capacity on short notice at competitive prices

4



OCCASIONAL SPOT

PLANNED



A HIGHLY FLEXIBLE ASSIGNMENT STRATEGY