How to become a Shipper of Choice

Get Your Fuel Floater Right Checklist

Minimise risks, avoid frequent price renegotiations, and secure your contracted carriers



- Choose the right floater model for each transport mode
 -) Road Freight
 -) Air Freight
 - Sea Freight
- Make sure your fuel model is accepted by every carrier
 - Do they have a problem understanding it?
 -) Is it easy to use in practice?
- Ensure your fuel share is aligned with the needs of your network
 - > Short and long distance require different fuel share
 - Take into account regional specifications. Fuel price levels vary between Eastern and Western Europe
- Regularly evaluate your pricing strategy
 - Use the adaptability cycle to establish an effective fuel methodology
 - > Evaluate and adjust your approach regularly to account for price fluctuations and market dynamics
- Always use a readily accepted fuel source
 - Several fuel sources are in use in the market from different shippers
 -) Is yours one of the common sources?
- Define your fuel base line
 -) Should you use a monthly or quarterly average?

Our procurement advisory team are ready to optimise your tendering strategy. Are you?

Contact us