Shelves stocked, costs cut:

Connectivity enables a breakthrough for Retail and FMCG

Connectivity.

Great word, great concept. But what does it actually mean and why is it so powerful for retail and FMCG enterprises?

☐ Faster?
☐ Cheaper?
☐ Sustainable?
☐ Personalisation?

Retailers, their suppliers and carriers are being set a very high bar to achieve a basic pass mark in customer service requirements.

Whether it's a trailer load of timber or a supermarket shipment of fresh strawberries, the points of connectivity matter and both supply chains need to be served without a hitch if all parties are to achieve their optimum goals. **Speed, communication, and accuracy are essential to all.**

Delivery times can be the difference between profit and loss in retail.

Imagine a new world where you can…

- Go paperless for all necessary documents, including eCMR and other regulatory requirements
- Eliminate uncertainty about a truck's arrival time
- Get exact updates on when a carrier's truck is arriving based on real-time road information
- Obtain advance warning of difficulties or delays
- Reschedule easily to suit shipper or customer criteria

Connectivity is the glue that binds a well-crafted supply chain. It enables and enhances communication, transparency, labour efficiency, warehouse processes and transportation flows.

Connectivity, refined with AI and data science, joins the dots between all participants in a supply chain, providing transparency and up-to-the-minute data to each. **New levels of information clarity and reliability serve faster and more efficient processes.**

From the parchment and quills of Renaissance Venice, through the dark offices of downtrodden clerks in foggy Victorian London, via the telephones and telegraphs of the vast North American continent in the last century to the faxes, spreadsheets and emails of the early 21st century. **History shows that the ways businesses talk to each other has always been at the forefront of the search for competitive advantage.**

Our secret weapon: NEUTRALITY.
Transporeon is not working for buyer or seller. Our job is to bring the two together fruitfully and to the mutual satisfaction of both. Information flow is therefore impartial, reliable and 100% trustworthy.

Transporeon's data analytics of Europe-wide lanes includes unmatched reliable rate analysis so that all sides can be comfortable that the rates agreed are the right ones.

Swap in person, by phone, and email communication for **Autonomous Procurement** and snap up the best prices and the best suppliers available every time.

Why choose Transporeon?

- Integrates fully with any TMS, WMS or other relevant software application in the marketplace
- Minimal time to implement without disrupting operations
- Rapid ROI

Next stop: **interoperability!**