

Network Insights for Carriers

Turn platform data into one daily source of truth for your network.

Most carriers don't lose margin because their rates are "bad", but because every conversation runs on different figures: each shipper asks for different metrics and formats, ops looks at dwell and punctuality, sales looks at prices and wins, and Finance wants its own reports—so QBRs and tenders turn into last-minute spreadsheet marathons.

The result: you negotiate, plan capacity and defend performance without one consistent, shareable set of facts—even though your data is already on the Transporeon platform.



THE CHALLENGES WE SEE IN YOUR DAILY REALITY

- › **Fragmented KPIs and slow decisions**
Each shipper requests a different KPI set and format. Your teams rebuild reports per customer, which slows responses, hides patterns, and makes performance hard to compare.
- › **Offer strategy blind spots and pricing guesswork**
Limited visibility into past bids, acceptance and yield per km leads to gut-feel pricing and reactive discounting. It's hard to prove when a lane is under-priced—or performing better than the customer claims.
- › **Late detection of service risk**
Delays, long dwell times and poor time-slot performance are often seen in weekly or monthly recap decks instead of as trends. That makes it difficult to move from fire-fighting to proactive service improvement.
- › **Fragmented data and manual reporting**
Data is spread across tools, exports and local spreadsheets. Analysts spend time cleaning and reconciling instead of analyzing. There is no stable "single source of truth".
- › **Limited analyst bandwidth**
A few people own all the tools and queries. Everyone else waits for them to prepare QBR decks, management reports and dispute evidence, creating bottlenecks and delays.

Network Insights is designed to tackle these specific problems with standardized dashboards, governed exports and self-service access.

FACT SHEET - NETWORK INSIGHTS

HOW NETWORK INSIGHTS WORKS FOR YOU

Out-of-the-box dashboards – answers from day one
Pre-built dashboards across your data give your team immediate visibility into service, commercial and sustainability performance—without BI projects, custom reports or IT tickets.

What the dashboards show you

Category	Module / Capability	Key Insights & Features included	STANDARD	PRO
Modules	Transport Execution	Tender volumes, response times, price-per-km trends, and lane comparisons.	✓	✓
	Time-Slot Mgmt	Booked slots, punctuality vs. windows, and on-site dwell time trends.	✓	✓
	Road Visibility	Tracking coverage, ETA accuracy, and exception hot spots by lane/region.	✓	✓
	Carbon Visibility	Emissions by lane/customer and data-quality diagnostics.	✓	✓
Data Access	History	Historical depth for trend analysis.	1 Year (+ current month)	3 Years (+ current year)
	Data Download	Export data for offline analysis.	Aggregated (Limited templates)	Full / Raw (Saved templates + Scheduling)
Functionality	Dashboards	Access to pre-built decision-making dashboards.	Limited	Full Access
	Metrics & Filters	Deep-dive with granular visualizations and specific filters.	Limited	Full Access
	Customization	Configure views to specific needs.	No	Yes
	Refresh Rate	Frequency of data updates.	Daily	Daily

FACT SHEET - NETWORK INSIGHTS

› **Governed Data Download – shipment and booking-level detail when you need it**

Governed Data Download provides shipment and booking-level exports with template and scheduling capabilities that enable analysts to perform deep dives and create auditable evidence packs for QBRs and disputes without rebuilding reports.

How you work with the data

- Export raw data for deeper analysis independent from the dashboards
- Create and use standard templates for recurring reports, QBR packs and dispute evidence
- With Pro, set up scheduled reports (e.g. weekly or monthly) so evidence packs and data drops are created automatically on demand when your team needs them

› **Self-service user & subscription management – you stay in control**

Self-service user and subscription management means your admin team, not IT or support tickets, controls who gets access to Network Insights and at which level (Standard or Pro).

How you work with the data

- Add and remove users under your Carrier ID
- Choose between Standard and Pro for your company and adjust as needs evolve
- Manage trials and paid subscriptions directly from within the product

THE BENEFITS YOU SEE IN YOUR NETWORK

› **WIN SMARTER**

Analyze historical bidding and acceptance patterns across shippers and lanes so you can refine spot and contract strategies and defend your rates with evidence.

› **DELIVER RELIABLY**

Track punctuality, dwell and time-slot performance over time to see where service risk builds up and act before it turns into penalties or complaints.

› **PLAN CAPACITY BETTER**

Use historical data (and multi-year history with the Pro version) to spot seasonal peaks, recurring bottlenecks and under-utilised lanes for smarter capacity planning.

› **TELL THE STORY IN QBRs AND REVIEWS**

Use shared dashboards and shipment-level detail from Data Download to build repeatable, platform-backed evidence packs for SLA and contract discussions.

› **SEE WHAT YOUR CUSTOMERS SEE**

Run QBRs and negotiations from the same platform-backed metrics shippers use, reducing disputes and building trust through a shared information space.

