

# Transporeon Visibility HUB

Organize your transport logistics in real time and deal with uncertainty by having full control of your operations. At the core of Visibility Hub lies a powerful AI engine that processes GPS data. The real power of the Visibility Hub comes, when combined with the various execution solutions by Transporeon.



## CHALLENGES

### INEFFICIENT, EXPENSIVE FREIGHT TRACKING

Manually collecting information about transport statuses from your subcarriers is a strenuous task.

### INADEQUATE OVERVIEW

You and your customers are missing visibility of shipments. Be it the status or the progress towards the destination.

### AUTOMATION

Inefficient processes and high operational cost call for automation of transport processes.

### NO PROACTIVE EXCEPTION MANAGEMENT

Problems are only solved after they come up. Proactively tackling delays in transports is a major challenge for carriers.

### LIMITED PREDICTABILITY

Without real-time information, planning of loading and unloading relies a lot on guesswork.

### LOW AND DIVERGENT DATA QUALITY

Tracking carrier performance or monitoring Carbon emissions is difficult with incoherent and fragmented data sets.

## FEATURES

### REAL-TIME GPS

Live tracking and map display of the vehicle and shipment give you full control over your transports.

### GET ACTIONABLE ANALYTICS

The collected data is converted into valuable business intelligence that can be leveraged by all users. With the insights on visibility, on time performance, and carrier network, companies can improve their logistics.

### ETA CALCULATION

We aggregate all important data around a shipment and calculate the best in class estimated times of arrival (ETAs).

### RECEIVE CUSTOMIZED NOTIFICATIONS

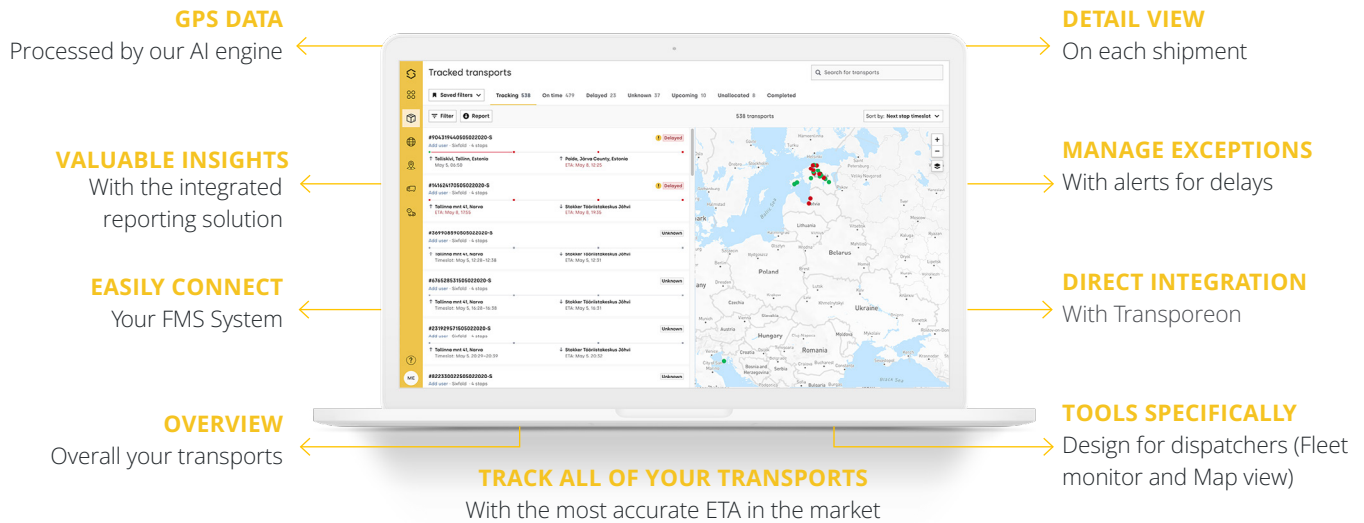
Visibility Hub detects when a truck has left the loading place and subsequently calculates the ETA. In case of delays, involved parties will be alerted.

### KEEP EVERYONE INFORMED

Share specific shipments with your customers and keep all stakeholders informed.

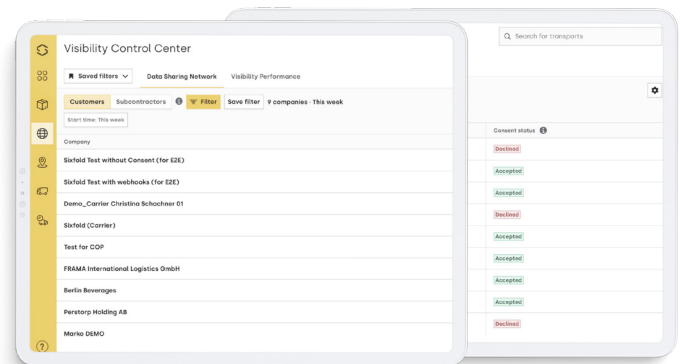
## HOW IT WORKS

### TRANSPOREON VISIBILITY HUB



## MANAGE YOUR CONSENT IN THE VISIBILITY CONTROL CENTER

- Give consent to data sharing with your shippers
- Enlarge your network by requesting consent from subcarriers
- Get an overview of the Visibility performance for your customers and subcarriers



## BENEFITS

### INCREASE PROCESS EFFICIENCY IN REAL TIME

- Reduce your check calls by up to 80%
- Increase your sales revenue by up to 2%
- Industry-leading ETAs and accuracy
- Profit from a network of 145000 carriers and 1300 shippers
- Reduce empty miles by up to 10% and CO2 emissions by up to 7%

Visibility Hub helps to improve profitability, service quality, employee satisfaction and sustainability.

**It is an enabler that starts better conversations with the customer.**

**MARTYNAS SARAPINAS**

**CHIEF INFORMATION OFFICER**  
GIRTEKA LOGISTICS

**WANT TO FIND OUT MORE?**

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