

## The program

Transporeon is partnering with the biggest telematics providers worldwide, covering more than 95 percent of the market. The Premium Telematics Partner Program is designed to take cooperation to the next level by supporting easier and quicker carrier onboarding with Transporeon Visibility Hub.

We have created a one-click integration solution that helps our joint carriers to connect with Visibility Hub quickly and easily.

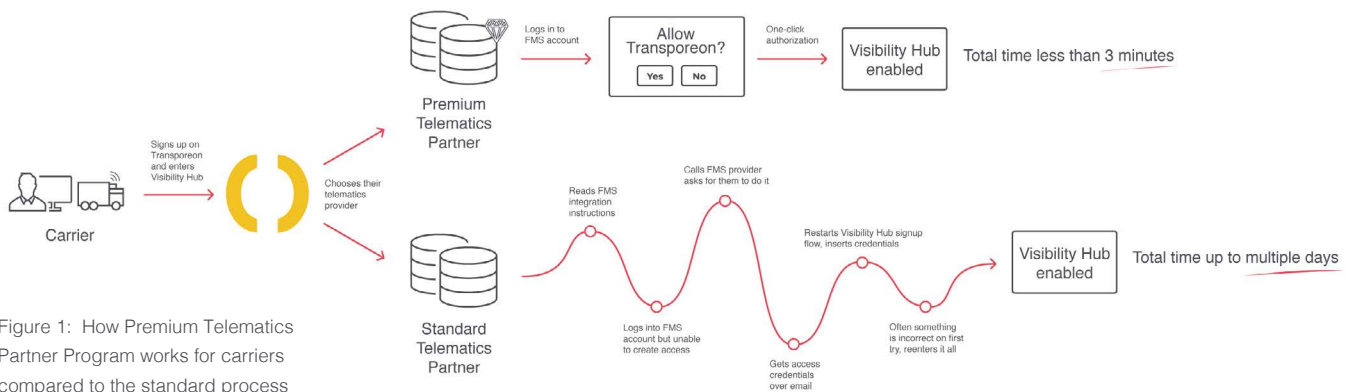


Figure 1: How Premium Telematics Partner Program works for carriers compared to the standard process

## Business benefits of the one-click solution

**It's simple.** With more and more carriers onboarding Transporeon Visibility Hub, we have developed a simplified process for the interconnection between a fleet management system (FMS) and Visibility Hub.

- No support requests regarding invalid user settings
- No back & forth emails explaining what to do
- No manual work in creating authentication
- No additional workload for onboarding new carriers

**Only log in once.** Carriers only have to connect their fleet management system once by using their own account, and everything is set up in the background. It's a similar approach to "Login with Google" or "Login with Facebook".

**Your business advantage.** Providing high-class telematics data to your customers and offering a seamless integration will strengthen your core business and open new revenue streams.

- Be a front-runner and part of the latest real-time visibility technology
- Bring value for current and future customers with a seamless integration

## Marketing benefits

- **Your company's logo will be featured on Transporeon's telematics webpage**, featuring our Premium Telematics Partners, as well as in other marketing materials.

- **The right to use the Premium Telematics Partner Badge on your website** increases the credibility of your business and gives you an advantage for better customer retention and new business generation.



## Criteria

To join the Premium Telematics Partner Program, you must:

- Complete one-click integration with Transporeon Visibility Hub
- Telematics data that fits the Visibility Hub's minimal requirements:
  - A continuous, non-interrupted data stream
  - High update frequency without delays
  - Failure proof data management with the option to query historical data
- High priority support for Transporeon carriers – onboarding joint carriers and supporting them in setup and maintenance phase.

## Next steps

**Get in touch with us** and we'll talk about how to optimize the interface to Visibility Hub in order to become a premium partner.