

Transporeon Assignment Solutions

Securing capacity, and finding the right carrier, for the right shipment and the right price, represent two of the biggest challenges in today's highly volatile and crisis-shaken transportation market. Transporeon offers solutions that enable you to react to a variety of scenarios and market conditions in a highly flexible way. The result? Capacity potential in your network is unlocked, and you're better equipped to organize your freight on a global scale. Eliminate manual communication, select the option best suited to your needs, and assign freight to the ideal partner under optimum conditions - always.



CHALLENGES

MARKET VOLATILITY

One global crisis after another, resulting impact on the economy and new regulations have exposed the vulnerabilities of the global supply chain, and sent market prices spiralling.

CAPACITY AND DEMAND OUT OF SYNC

High fluctuations between supply and demand continue to influence logistics markets. More than ever, shippers need to consider a mix of strategically sourced carriers and tactical buying. A one-sided strategy can become problematic and costly when capacity shrinks.

MANUAL PROCESSES

It's estimated that up to 90% of transports are still handled by phone and email. Manual searches for the best possible transport assignment conditions are very time-consuming and requires a huge amount of work from the dispatcher.

EMPTY RUNS

When Shippers don't know which of their connected carriers' trucks are empty, rejection rates rise. Labor-intensive searches for free capacity drive up cost, meanwhile transport assignment allocation is increasingly shorter.

BENEFITS

AUTOMATION

Transporeon offers various transport assignment options adapted to companies' needs and fast-changing market environments. Benefit from easy-to-use assignment and intelligent automation - from contracted strategic freight assignment to dynamic, AI-fuelled spot buying - and everything in between.

COST SAVINGS

Our assignment solutions help you generate cost savings of up to 12%. Rely on competitive dynamics to drive rates down - or, use targeted, instantly matching offers based on behavioural science that explores and optimizes rates with your trusted carrier base. All our assignment methods have efficient mechanisms in place to help cut costs in both strategic and tactical procurement.

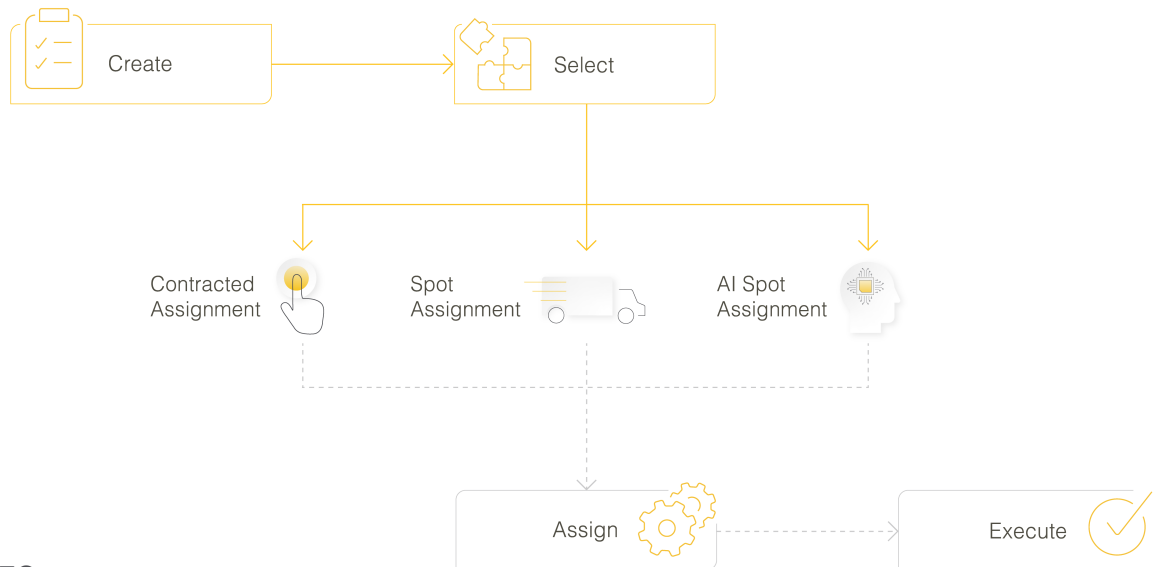
PROCESS SAVINGS

Minimize administrative effort and propel traditional processes into the future. Speed up time-to-capacity with automated transport allocations measured in minutes, not hours or days. Let your teams work smarter, not harder, and save up to 10% on process costs.

CARRIER COLLABORATION

Improve collaboration and offer your carriers one centralized space for communication and executing transports. Following a smart strategy mix will give your carrier base more flexibility to react to market volatility.

HOW IT WORKS



FEATURES

FLEXIBLE ASSIGNMENT

React to multiple scenarios and market conditions in a highly flexible way, and fully unlock the capacity potential in your network. Select the best suitable assignment option and assign freight to the ideal partner with ease.

AUTOMATION

Assign transports to selected carriers with just one click. Profit from automation throughout the whole assignment process, whether automatically selecting your preferred contracted carriers or requesting bids and awarding the right carrier in your tactical scenarios. Minimize manual work and let technology take care of the daily execution.

SMART TECHNOLOGIES

Seamlessly shift volume from contracted to classic spot or AI-fuelled, next level spot to adapt fast to any market dynamics. Use artificial intelligence to optimize resource allocation, outsourcing task work to machines and putting your people in the driving seat to focus on strategic activity.

SMOOTH DATA EXCHANGE

Transporeon guarantees smooth data exchange to virtually any system thanks to its extensive number of system interfaces.

GLOBAL INTEGRATION

Our cloud-based platform ensures your transport assignment and logistics management are fully integrated.

The unreliable nature of shipping demands a flexible assignment approach so we can be **ready for any possible scenario.**

WANT TO FIND OUT MORE?

Talk to us for expert support and take your next steps with Transport Assignment today.

[VISIT OUR WEBSITE](#)