FACT SHEET - MARKET INTELLIGENCE & BENCHMARKING

Transporeon Supply Chain Advisory

Excellence in Supply Chain Advisory

Logistics has freed itself from its shadowy existence and today plays an important strategic role in companies. In times of globalization, complex supply chains, growing competition and increasing customer needs, it has become a demanding and very challenging task. Logistics managers have to adapt to the new challenges across all modes of transport in order to remain competitive and thus fit for the future. Our Supply Chain Advisory experts have been supporting companies in supply chain optimization for more than 25 years. In addition to Transporeon's Market Intelligence and our support in global strategic freight procurement, our global advisory for business logistics offers a comprehensive range of consulting services covering the entire supply chain.



CHALLENGES

DIGITALIZATION AND AUTOMATION

The rapidly advancing digitalization is responsible for the continuous change of logistics and supply chain processes. Stateof-the-art tools make transport flows transparent and lead to optimization potentials within processes & costs.

VOLATILE TRANSPORT MARKETS

Economic and geopolitical uncertainties such as Brexit and international protective tariffs, but also natural disasters and pandemics affect supply and demand.

REQUIREMENTS FOR THE TRANSPORT OF OWNPRODUCTS

Aspects such as load securing, climate/temperature, fragility, delivery times, type of transport, etc. must be considered when organizing transport processes and supply chains.

TRANSPARENCY

How is the market moving? Are my prices in line with the market? Global transport markets are characterized by complex processes and a lack of transparency. On the other hand, you need reliable market information to compare freight rates, to best monitor your freight costs and to be optimally prepared for successful negotiations with your service providers.

FEATURES

TRANSPORT MANAGEMENT OPTIMIZATION

Transport organization, processes & communication structures

SUPPLY CHAIN DESIGN

Network organization, transport flows & locations

SPECIALIZED BENCHMARKING

Market Developments, Price and service levels (with proven MII methodology)

WAREHOUSE LOGISTICS

Warehouse optimization and planning in co-operation



HOW IT WORKS

CONSULTING & ADVICE



BENEFITS

- Substantial budget savings
- Strategic insights into common practices & critical markets
- Deep market & process understanding
- Flexibility & sustainability for successful growth
- Win of transparency & standardization
- Visibility of network structures

Transporeon's Supply Chain Advisory Experts as a trustful partner provided us with an individual approach, not only strategical but also operative, and enabled us to achieve all set targets successfully in order to benefit from short-term but also long-term benefits!

DIRECTOR SUPPLY CHAIN AUTOMOTIVE INDUSTRY CUSTOMER

WANT TO FIND OUT MORE?

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