

Transporeon Freight Procurement Advisory and Analytics

The procurement of goods and services of many kinds has increased in complexity in recent years and is subject to continuous change. This is also experienced by purchase managers, who are responsible for freight rate purchasing. Transporeon has more than 20 years of experience in freight purchasing, profound market knowledge and an optimal tendering tool.

This way they create the ideal requirements for Procurement Excellence in freight purchasing.



CHALLENGES

DIGITALIZATION AND AUTOMATIZATION

The rapidly advancing digitalization is responsible for the continuous change of Purchasing Processes.

VOLATILE TRANSPORT MARKET

Economic and geopolitical uncertainties such as Brexit and international protective tariffs, but also natural disasters and pandemics affect supply and demand.

INCREASING COMPETITION AMONG SERVICE PROVIDERS

Increasing diversity and complexity of offers: Offers have to be elaborately requested by the shipper, sorted and correctly classified.

REQUIREMENTS FOR THE TRANSPORT OF OWN PRODUCTS

Aspects such as load securing, climate/temperature, fragility, delivery times, type of transport, etc. must be taken into account when requesting tenders and searching for the appropriate service provider.

MANUAL AND FRAGMENTED PROCESS

Telephone calls, faxes, e-mails and manual filing are still very common, which increases inefficiency and the risk of errors and makes it difficult to handle the large amount of data.

FEATURES

INTELLIGENT STRATEGY FOR FREIGHT PURCHASING

Consulting on purchasing strategy, professional tendering, tender evaluation and allocation decision

EFFICIENT DATA-CHECK

Preparation of data for the e-sourcing platform: Intelligent cleansing, harmonization and validation of data according to Tim Consult's Data-Check method

E-SOURCING PLATFORM

Service provider search within 40,000+ detailed and verified profiles, extensive search functions, transparent and secure bidding process, combinatorial scenarios and intelligent carrier communication and much more

PROFESSIONAL REPORTING

Scenario-, management- and extended reports as a basis for strategic decisions, development of procurement strategies, forecasts, negotiations with service providers and much more

MONITORING OF FREIGHT RATES

Achieving visibility of rates, costs, and service levels on a global scale, as well as exchanging best practices in strategic freight management

HOW IT WORKS

PROCUREMENT EXCELLENCE = BEST OF 2 WORLDS

- 1**
Classification of the market position and development of a smart procurement strategy
- 2**
Data checking and preparation by using the Data-Check-Method
- 3**
Intelligent tendering of the transport on Transporeon Freight Sourcing platform - based on market requirements and valid data
- 4**
Generation of profound and differentiated analysis and reports
- 5**
Monitoring of the development of rates in your network



BENEFITS

- > Up to 19% reduced freight costs through increased competition and auctioning functions...
- > Up to 30% less administrative effort through efficient e-sourcing...
- > A well thought-out purchasing strategy adapted to the market...
- > Easier communication, time saving and market transparency, which leads to better tender results for all parties...
- > The expansion of the service provider network for future tenders...

- > Cleanly prepared data of high quality...
- > Easy-to-understand, clearly structured reports...
- > 100 Percent Compliance along the whole Purchasing Process...

**... for all transport modes
(sea- and airfreight, rail- and roadtransport)**

WANT TO FIND OUT MORE?

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