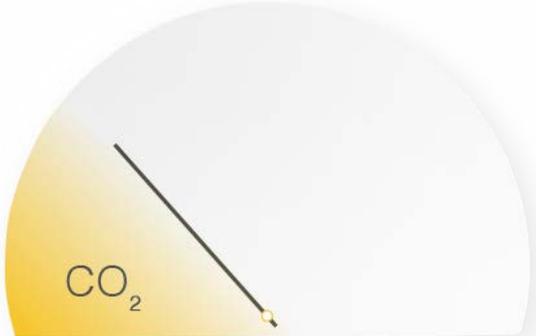
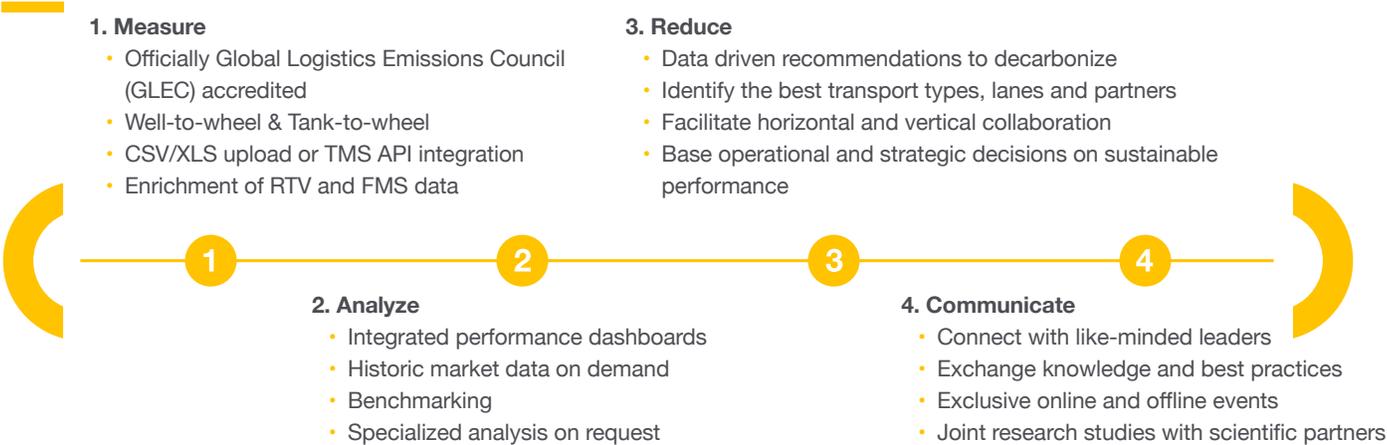


# Carbon Visibility

Join the sustainability revolution. Reliable emissions tracking and reporting is a huge challenge faced by logistics teams everywhere. Get certified emissions reports for all your goods movements and benchmark against industry peers.



## YOUR JOURNEY TOWARDS MORE SUSTAINABLE TRANSPORTATION



## TRANSPOREON CARBON VISIBILITY IS THE TOOL TO GUIDE YOU ON THIS JOURNEY!

### CHALLENGES

**THE MARKET: PRESSURE ON ALL SIDES**  
New regulations and restrictions create urgency around sustainability and environmental awareness. All while transport markets are facing turbulent times.

**AUTOMATION**  
Fragmented data sets result in time-consuming report creation and faulty results. The need for standardized and automated report creation is at an all time high.

**TRANSPARENCY**  
Transport markets lack transparency. But strategic growth depends on reliable information and the possibility to monitor and optimize processes.

### FEATURES

- MAKE SUSTAINABILITY YOUR BUSINESS OPPORTUNITY**
- > All transport modes on a global level
  - > Hosted in Germany, ISO certified
  - > Compliant with GLEC Framework
  - > Prepared for the new ISO 14083 (2022)
  - > Indirect (WtW) & direct emissions (TtW)
  - > Focus on real-time and primary data

**HOW IT WORKS**

**TRANSPOREON  
CARBON VISIBILITY**

**CARBON EMISSIONS**  
analysis for your organization

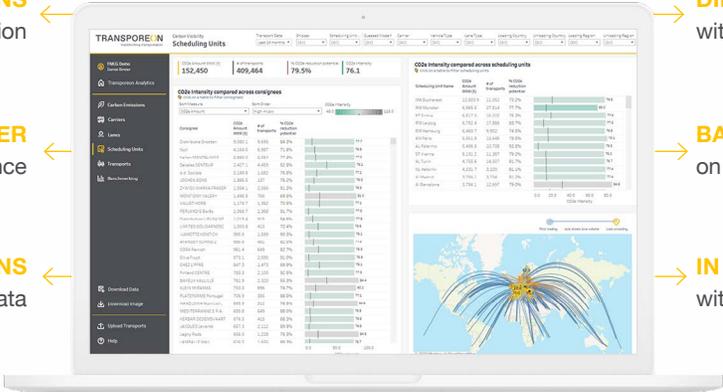
**LANE AND CARRIER**  
performance

**BETTER CALCULATIONS**  
with the use of primary data

**DIRECT INTEGRATION**  
with Transporeon Visibility Hub

**BASED**  
on the GLEC Framework

**IN ACCORDANCE**  
with upcoming legislation



**EASY UPLOAD**  
of your own data

**BENCHMARKING**  
with the wider industry

**IKEA & GIRTEKA**

**WERE ABLE TO REDUCE THEIR REPORTED EMISSIONS BY UP TO 27% WITH THE USE OF PRIMARY DATA**

**BENEFITS**

**YOU CAN'T MANAGE WHAT YOU CAN'T MEASURE**

- › Accurately measure greenhouse gas emissions to enable objective benchmarking analysis
- › Bottom-up integration of real-time and primary data yields unparalleled accuracy
- › Get integrated analytics dashboards and benchmarking at every accumulation level
- › Build up profound industry and market know-how through frequent exchange with other experts
- › Rely on a certified baseline to steer tactical and strategic decisions
- › Discover strategic potential and best practices



Carbon Visibility enables a large number of Shippers and LSPs to access new information about their carbon impact. **It will allow us to be even more precise in our emissions calculation, by adding primary data to our current GLEC calculation methodology.**



**JULIAN FASSIN**  
**CENTRAL SUPPLY CHAIN PMO**

KNAUF INSULATION

**WANT TO FIND OUT MORE?**

**VISIT OUR WEBSITE**