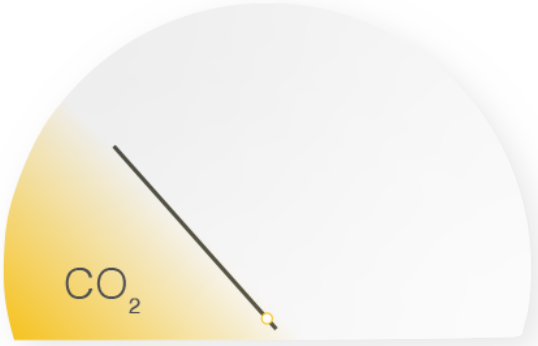


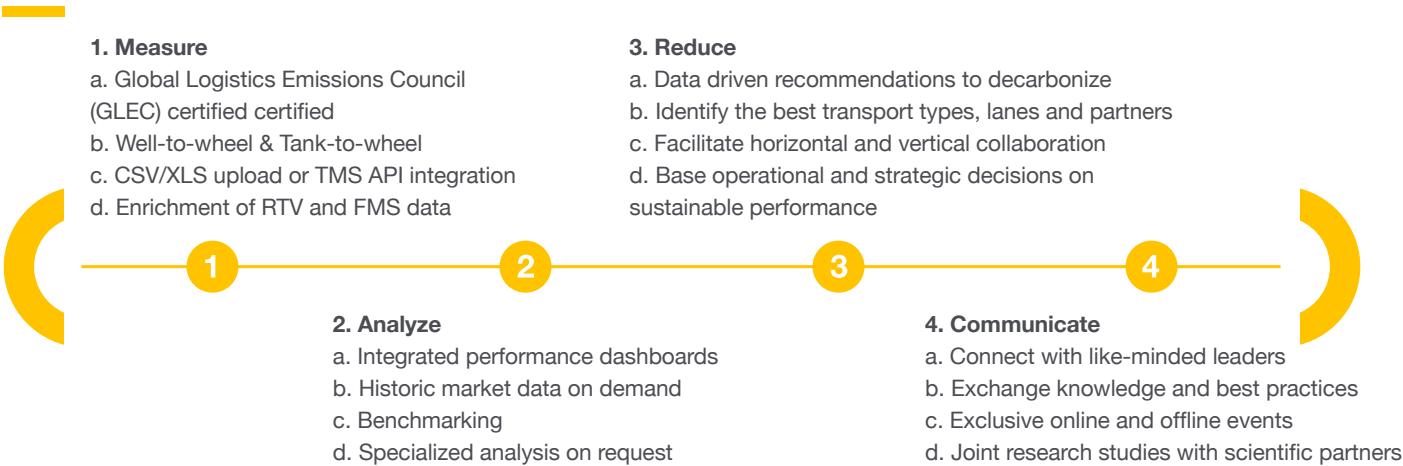
FACT SHEET - CARBON VISIBILITY

Carbon Visibility

Join the sustainability revolution. Reliable emissions tracking and reporting is a huge challenge faced by logistics teams everywhere. Get certified emissions reports for all your goods movements and benchmark against industry peers.



YOUR JOURNEY TOWARDS MORE SUSTAINABLE TRANSPORTATION



TRANSPOREON CARBON VISIBILITY IS THE TOOL TO GUIDE YOU ON THIS JOURNEY!

CHALLENGES

THE MARKET: PRESSURE ON ALL SIDES
New regulations and restrictions create urgency around sustainability and environmental awareness. All while transport markets are facing turbulent times.

AUTOMATION
Fragmented data sets result in time-consuming report creation and faulty results. The need for standardized and automated report creation is at an all time high.

TRANSPARENCY
Transport markets lack transparency. But strategic growth depends on reliable information and the possibility to monitor and optimize processes.

FEATURES

- MAKE SUSTAINABILITY YOUR BUSINESS OPPORTUNITY**
- > All transport modes on a global level
 - > Hosted in Germany, ISO certified
 - > Compliant with GLEC Framework
 - > Prepared for the new ISO 14083 (2022)
 - > Indirect (WtW) & direct emissions (TtW)
 - > Focus on real-time and primary data

HOW IT WORKS

**TRANSPOREON
CARBON VISIBILITY**

CARBON EMISSIONS
analysis for your organization

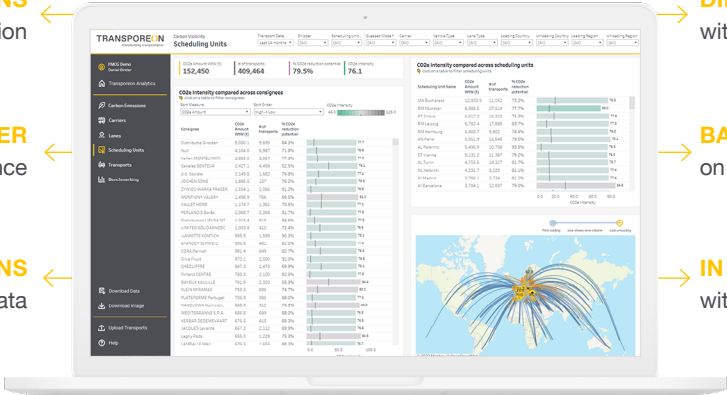
LANE AND CARRIER
performance

BETTER CALCULATIONS
with the use of primary data

DIRECT INTEGRATION
with Transporeon Visibility Hub

BASED
on the GLEC Framework

IN ACCORDANCE
with upcoming legislation



EASY UPLOAD
of your own data

BENCHMARKING
with the wider industry

IKEA & GIRTEKA

WERE ABLE TO REDUCE THEIR REPORTED EMISSIONS BY UP TO 27% WITH THE USE OF PRIMARY DATA

BENEFITS

YOU CAN'T MANAGE WHAT YOU CAN'T MEASURE

- › Accurately measure greenhouse gas emissions to enable objective benchmarking analysis
- › Bottom-up integration of real-time and primary data yields unparalleled accuracy
- › Get integrated analytics dashboards and benchmarking at every accumulation level
- › Build up profound industry and market know-how through frequent exchange with other experts
- › Rely on a certified baseline to steer tactical and strategic decisions
- › Discover strategic potential and best practices

Carbon Visibility enables a large number of Shippers and LSPs to access new information about their carbon impact. **It will allow us to be even more precise in our emissions calculation, by adding primary data to our current GLEC calculation methodology.**

JULIAN FASSIN
CENTRAL SUPPLY CHAIN PMO

KNAUF INSULATION

WANT TO FIND OUT MORE?

VISIT OUR WEBSITE