



# Transporeon Offer prediction

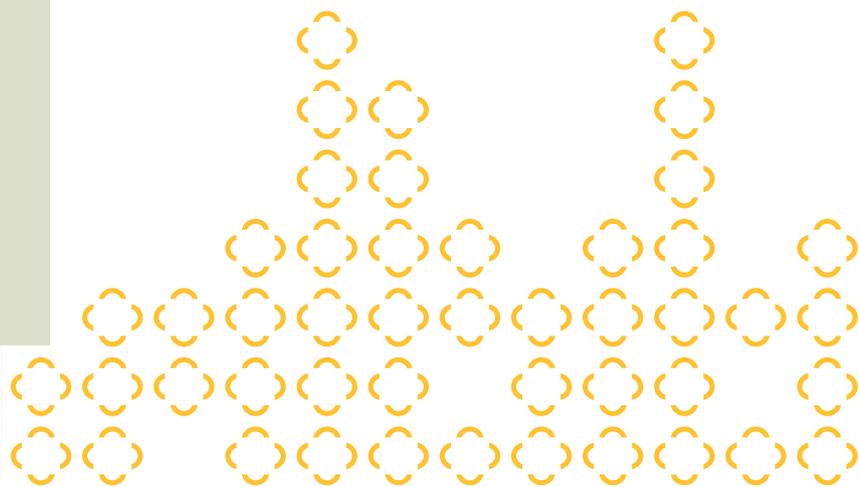
Assign transports at contracted freight rates or on the spot market? Offer prediction assists you in finding the right allocation strategy based on an intelligent prediction model to ensure that you always make the right rate decisions.

## Features:

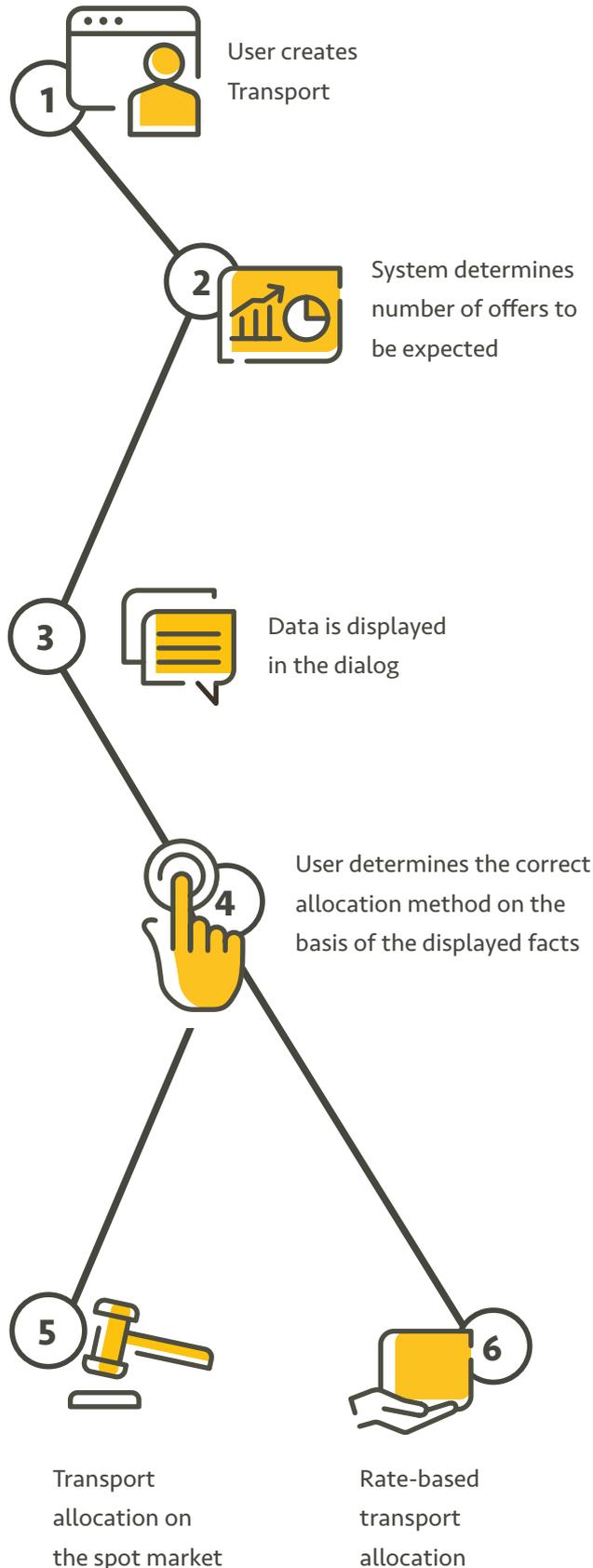
- **KNOWLEDGE OF TRANSPORT MARKET**  
Offers can be displayed based on relevant transport data, such as relation, distance, industry, vehicle type and more
- **MARKET AND TRANSPORT FIGURES**  
Prediction is based on all available platform-wide market and transport figures
- **DATA-BASED DECISION MAKING**  
The number of expected offers is predicted on a platform-wide basis
- **DISPLAY IN ASSIGNMENT DIALOG**  
The number of offers to be expected is determined individually for the created transport and displayed directly in the assignment process
- **EASY SWITCH TO THE SPOT MARKET**  
Upon favourable predicted conditions, the transport order can be tendered on the spot market with just one click

## Challenges:

- » **No acceptance guarantee for rate-based allocation:**  
Shippers have no insight into the capacities of individual carriers, which means that various transport allocations with contracted carriers cannot be guaranteed. Reliably predicting acceptance is complicated.
- » **Later switch to the spot market:**  
If a rate-based transport is rejected, the tender on the spot market usually takes place under time pressure. According to the principle of supply and demand, prices on the spot market will increase later in the day.
- » **Lack of transport market knowledge:**  
Due to a large number of empty trucks, there is huge potential for savings in the allocation of transport on the spot market. Free capacities can be used to achieve lower prices.



► **Choosing the right assignment method in 3 steps:**



## How it works:

1. Create transport order
2. Choose assignment method
3. Allocate transport

## Benefits:

- » Regular monitoring of transport market developments helps train decision-makers on how to best optimise allocation splits
- » Data-based transport allocation supports and assists the employees entrusted with the decision
- » Reduces errors in judgement since the alternative allocation can be evaluated on data and facts
- » Allocation on spot market allow shippers to gain useful experience about working with individual carriers and expand the pool of contract carriers
- » Identification of free capacities on the spot market enables cost savings and a shorter allocation process

**Want to find out more?**

Learn more at

[www.transporeon.com](http://www.transporeon.com)

