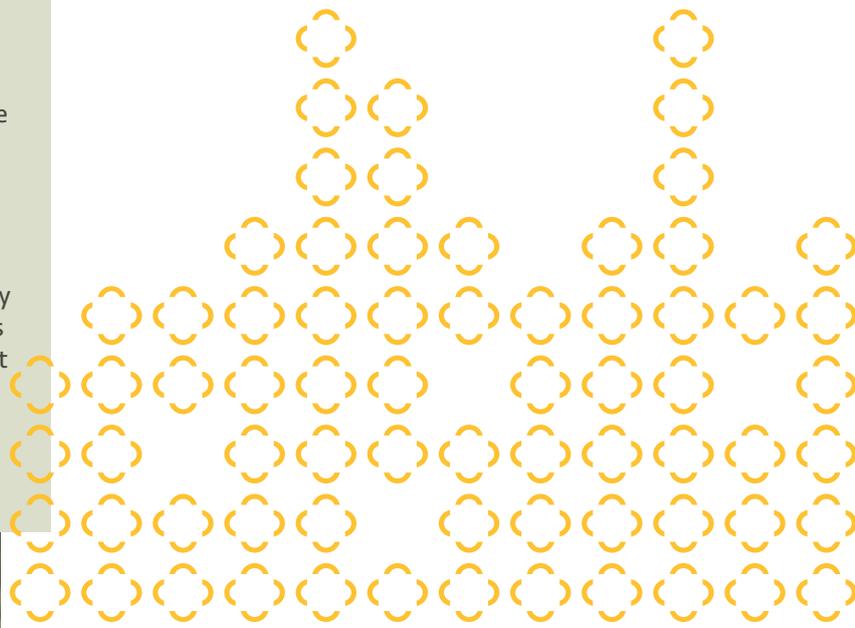TRANSPOREON

Transporeon Connecting Load Agent

Shippers everywhere are facing the same challenge: fluctuating capacity due to lack of drivers and fewer trucks, making it essential to find new and more efficient ways to determine available capacity and manage transports: the Transporeon Connecting Load Agent.

Features:

FIND MATCHING TRANSPORTS
Automatically matches the loading data (address and date) of open transports with the unloading data of connected carriers

REAL-TIME CHECK
Check for matching transports on our platform with one single click – all in real time

INTEGRATION IN ASSIGNMENT PROCESS
Easy activation and usage for shippers using Transport Assignment via Best Carrier

SINGLE CARRIER SELECTION
Show matching carrier information with one single click

CARRIER GROUP SELECTION
Find matches in carrier groups – connected carriers will be automatically displayed

INDIVIDUAL DEFINITION OF RULES
Each shipper can specify their own rules, such as search radius and loading/unloading dates

Challenges:

» **Insufficient capacity:**
Shippers across all industries are facing limited transport capacity and truck drivers shortages. High freight demand on less frequented routes leads to additional capacity bottlenecks

» **Rising transportation costs for shippers:**
The shrinking number of trucks and driver shortages are intensifying transportation costs. Empty kilometers reinforce this negative trend, as carriers include empty arrivals or departures in their offer. The labour-intensive search for available transport capacity also increases costs, as the allocation of transport assignment is becoming increasingly shorter

» **Limited overview:**
Shippers don't know which trucks are driving empty near their loading locations. This enormous savings potential cannot be realised due to a lack of market transparency and a lack of time, which is why transport contracts are often not awarded under the best possible conditions

▶ *How the connecting load agent works in 3 steps:*

Create a Transport ①

Shipper creates
a transport

Shipper opens dialogue to
assign shipment directly
to contract carrier

Feature Connecting Load Agent ②

The carriers that
become empty near
the place of loading are
determined in real time

The shipper can now
decide if the shipment
should be offered to an
empty carrier in his pool

Allocating the Transports ③

The transport is
tendered to the
selected carriers

Rate-based
transport allocation
to contract carrier

How it works:

1. The Shipper creates the transport and opens the dialog to assign the transport directly to a contract carrier.

2. In real time, the carrier who become empty in the vicinity of the loading location are determined.

3. The shipper can now decide whether to offer the transport to an empty carrier from his pool.

4. Allocation of the transport to determined carrier or rate-based allocation to a contract carrier.

Benefits:

» Get better prices on the spot market through the active use of potentially empty kilometers

» Optimise your supply chain strategy in the long term by selecting the right allocation method for each relation

» More effective planning and increasing productivity through real-time data-based decision-making support

» The data-based selection of the assignment strategy also supports and reduces the workload of your employees

» Find new suitable contract partners for existing routes

Want to find out more?

Learn more at
www.transporeon.com