

France: Transport booking system simplified

**Selecting the best offer from among over 50 forwarding agents:
Eckes-Granini France saves both time and money with a new e-platform.**

EGF logistics specialists have arranged some 20,000 delivery tours online since January 2007, and that number is expected to rise by about 15,000 per year beginning in 2009. The system conversion was the pilot phase of the group-wide AST project (Alternative Sourcing of Transport capacities) under the direction of Werner Klein, Director Logistics & Engineering EGG. The members of the project team in France included Claude Brion and Cécile Guerin as well as Miriam Reeb, Sabine Schauer and Barbara Amrein from FM Logistics.

An internet-based platform established by the service provider Transporeon transmits transport enquiries to a pool of 50 forwarding agents. Agents submit their offers online, and members of the logistics team at EGF select the best offer. Orders are placed automatically and the other providers are notified accordingly through the automated system. Contracts for some tours are awarded to specific forwarding agents on the basis of a fixed set of rules.

"The system provides for optimum handling, a wide reach and transparent prices at all times," explains Claude Brion, Logistics Manager at EGF, who managed the project. "Forwarding agents have a better chance of being assigned suitable tours, and EGF can select the best offer." Since the system was implemented at EGF, transport capacities have been consistently sufficient and shipping costs have been reduced by seven percent.



Members of the project team in France: Laurence Balliet, Cécile Guerin, Claude Brion from EGF, plus Barbara Amrein and Sabine Schauer from FM Logistics.

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